

**New York State Department of Civil Service**  
DIVISION OF CLASSIFICATION & COMPENSATION

Classification Standard

**Occ. Code 5273400**

**Public Health Educator, Grade 22**

Brief Description Of Class

Public Health Educators develop and implement public and environmental health education programs at the Department of Health. Incumbents develop and implement materials and programs to educate various groups on new or emerging health concerns, and to bring about changes to public attitudes and behaviors that lead to illness and disease. Incumbents also develop partnerships with local health departments and community organizations to further improvements to individual and community health.

Distinguishing Characteristics

*Public Health Educator.* develops and implements outreach and education programs and materials for new or emerging areas of public or environmental health concern; provides technical assistance to local health departments and other groups to prevent illness and disease, and to improve community health outcomes through public health education efforts; may supervise staff assigned to outreach and education programs.

Related Classes

Public Health Program Nurses are registered nurses that work to improve community health, with a focus on cost-effective, coordinated care responsive to the needs of specific communities. Positions identify social and environmental factors impacting public health, and implement intervention and prevention activities.

Illustrative Tasks

Develops and implements outreach, education, and communication programs to educate various groups on areas of public and environmental health concern.

Designs and conducts studies to determine health practices of individuals, groups, and communities; identifies factors that lead to improved health outcomes.

Conducts formative and practice-based research and prepares reports and summaries of findings to further education efforts.

Conducts field tests of programs and materials and adjusts according to outcomes.

Drafts public health articles and reports for publication.

Provides consultation and technical assistance to program areas and public affairs groups to develop materials that convey public and environmental health principles to the public.

Develops partnerships with local health departments, the public, and other groups to further public and environmental health goals, to raise awareness about issues, and to promote use of research findings in public health education.

Trains educators in local health departments on best practices for public and environmental health education, and updates educators on statewide initiatives.

Presents information to various groups about department initiatives.

May supervise subordinate staff assigned to public or environmental health education programs.

### Minimum Qualifications

#### *Public Health Educator*

Open Competitive: Bachelor's degree in public health, education, communication, health promotion, health science, health education and/or health communications; and three years of experience developing and implementing a public health or health education program that includes an outreach component.

Substitution: master's degree in public health, education, communication, health promotion, health science, health education and/or health communications may substitute for one year of experience.

**Note:** Classification Standards illustrate the nature, extent and scope of duties and responsibilities of the classes they describe. Standards cannot and do not include all of the work that might be appropriately performed by a class. The minimum qualifications above are those which were required for appointment at the time the Classification Standard was written. Please contact the Division of Staffing Services for current information on minimum qualification requirements for appointment or examination.

Date: 12/2020

LJC