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**PA01-20**

## **MEMORANDUM**

**TO:** Participating Agency Health Benefits Administrators  
**FROM:** Employee Benefits Division  
**SUBJECT:** Empire Plan Complementary and Alternative Medicine (CAM) Program  
**DATE:** November 2, 2001

### **The CAM Program**

Effective October 1, 2001, the Empire Plan offers the Complementary and Alternative Medicine (CAM) Program to Empire Plan enrollees in New York State. Empire Plan enrollees receive a 25 percent discount from the normal fee for services from CAM network massage therapists, acupuncturists, dieticians and nutritionists. The enrollee pays the provider directly. There is no reimbursement due from the Empire Plan and the services are not covered expenses under the Empire Plan. The program is available only in New York State.

### **CAM Poster**

We will soon send you a supply, equal to 5 percent of your Empire Plan enrollment, of 8 ½" x 11" posters announcing the CAM Program. Please display the posters throughout your agency until January 11, 2002. The poster will not be available for order.

### **CAM Flyer**

We will also send you a supply, equal to 5 percent of your Empire Plan enrollment, of a four-page CAM flyer for interested enrollees. The flyer explains the Complementary and Alternative Medicine Program and offers a form for nominating a provider for this new program. You may give the flyer to new hires or interested employees. You may also use the flyers as handouts for health fairs. The CAM flyer is also available on the EBD Web sites, NYS OnLine ([www.cs.state.ny.us](http://www.cs.state.ny.us). Click on Employee Benefits) and EBD OnLine.

### **Ordering Publications**

You may order additional copies of the CAM flyer by using the Publications Supply Order Form enclosed with this memo. Look for CAM/Oct 01. Or, instead of faxing the form, you may order from EBD OnLine. From the homepage, open Publications and Forms, then open NYSHIP Publication Order Forms. Select your group, then "Order Online" or "Print or View Form" and follow instructions. If you need help accessing EBD OnLine, please ask the Help Desk or your processor.

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