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MEMORANDUM

TO: State Agency Health Benefits Administrators
FROM: Employee Benefits Division
SUBJECT: New Phone number sticker for "On The Road with the Empire Plan"
DATE: July 31, 2003

We know that the "On The Road with the Empire Plan" in both the actives (AL0336 EP Road Act 3/02) and retiree (AL0337 EP Road Ret 3/02) versions is popular, particularly with summer vacationers, students going off to college and retirees. Some of you have commented on the Empire Plan phone numbers throughout the booklet now that there is one phone number for all carriers.

With the new number in mind, we are happy to send you stickers with the Empire Plan toll-free phone number: 1-877-7-NYSHIP or 1-877-769-7447.

Your supply includes Actives and Retiree stickers. The colors coordinate with the books, but you can certainly use either sticker on either of the books if you need to do so. Please attach the sticker on the front cover in the upper right hand corner.

The stickers are being applied to the inventory so when you order additional books, the sticker will already be on the book. As a result, you may not order the stickers individually.

If you have questions about this distribution, please contact Communications at 518-457-7577.

