



STATE OF NEW YORK

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**NY10-36**  
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**SEHP10-10**

### MEMORANDUM

**TO:** New York State Health Benefits Administrators;  
Participating Employer Health Benefits Administrators;  
Participating Agency Health Benefits Administrators;  
Student Employee Health Plan Health Benefits Administrators  
**FROM:** Employee Benefits Division  
**SUBJECT:** New *Reporting On Smoking Cessation* Publication  
**DATE:** September 21, 2010

We are happy to announce that the September 2010 *Reporting On Smoking Cessation* flyer is at the printer and will be shipped to agencies soon. This new publication explains the health risks of smoking, tips on how to quit and information on the smoking cessation treatments covered by The Empire Plan.

#### **Distribution**

We will not be mailing this publication to enrollee homes. We will send you a supply of five copies for general use at health fairs and meetings and for any enrollees who request it.

#### **Publications Available on Our Web Site: <https://www.cs.state.ny.us>**

Please check the web site for new publications. We generally post publications when we sign off for printing. This publication will be available on HBA Online under Publications & Forms and on NYSHIP Online. Click on Using Your Benefits and then Publications.

#### **Ordering Publications**

You may order additional copies of this publication [AL0970 RO Smoking Cessation/Sept 2010] on HBA Online under Publications & Forms. If you need help accessing HBA Online, please call the Help Desk or your processor. **Please wait until you receive your shipment of the new publication before you place an order.**

If you are unsure of how to order publications or have questions about this distribution, please call the Communications Unit at 518-457-7577.