



**Department of
Civil Service**

KATHY HOCHUL
Governor

TIMOTHY R. HOGUES
Commissioner

**NY25-10
PE25-08
PA25-07
SEHP25-04**

MEMORANDUM

TO: All Health Benefits Administrators
FROM: Employee Benefits Division
SUBJECT: HBA Webinar - 2025 Digital Communications and Web Updates
DATE: May 8, 2025

The Employee Benefits Division (EBD) has some exciting new digital updates! Join EBD on Wednesday, May 21 at 2 pm for a 60-minute HBA webinar to learn about:

- EBD's initiative to go green by offering a digital publications distribution method - launching enrollment at the end of May
- Work on a new NYSHIP website
- A new video resource series for enrollees
- New content-specific flyers HBAs can request through publication order forms

EBD will walk HBAs through the new NYBEAS transaction for digital publications and the updated Health Insurance Transaction Form series. There will be an opportunity for questions at the end of the webinar.

Please review the attached FAQ for enrollees on the new NYSHIP digital publication initiative. Click [here](#) to join the webinar on May 21 at 2 pm. Registration is not required.

A recording will be available on HBA Online.

Attachments:

NYSHIP Email Communications FAQ

Add Event to Outlook Calendar (iCalendar file)